Microsoft

Achieving more for Switzerland

Living our mission and embracing responsibility

We are living through a time of historic challenge and opportunity. The world faces ongoing economic, social, and geopolitical volatility. At the same time, we have entered a new age of AI that will fundamentally transform productivity for every individual, organization, and industry on earth, and help us address some of our most pressing challenges.

Amid this transformation, **our mission to empower every person and every organization on the planet to achieve more** remains constant. We believe we can be the democratizing force for this new generation of technology, helping unlock its opportunity while mitigating its risks.

To do this, we focus on four enduring commitments that are central to our mission. These commitments take on even greater importance in this new era, serving as a guide to help us make decisions as we design and develop products, shape business processes and policies, help our customers thrive, build partnerships, and more—always asking ourselves critical questions to ensure our actions align with our mission:

This is our moment to show up and responsibly build solutions that drive broad economic growth. If we do it well, the world will do well, and Microsoft will do **well too. I've never been more confident that we will** deliver on this promise, together.

Satya Nadella
Chairman and CEO

> **Read Satya's Post on our Why, What, and How**

Advancing Switzerland's Strengths with Trusted Innovation

With more than 36 years of presence, Microsoft is deeply rooted in Switzerland — built on trust, innovation, and close collaboration with customers, institutions, and the public sector. As transformative technologies like AI reshape how we live and work, our mission remains unchanged: to empower people and organizations in Switzerland to innovate securely, responsibly, and with lasting economic and societal impact.

We believe progress starts with access — to skills, tools, and trusted technology. Our commitment to Switzerland's digital future is unwavering. We're investing in local AI education to help skill one million people by 2027. We're expanding our AI and cloud infrastructure to enable sovereign, secure innovation. And we're working hand in hand with Swiss companies and institutions to build a future rooted in trust and digital resilience.

We're also nurturing the next generation of Swiss innovation — scaling our startup programs, connecting founders with industry leaders, and helping young companies turn cutting-edge research into real-world solutions. Through close collaboration with Geneva's international institutions, we're advancing responsible AI governance and contributing Swiss expertise to global standards.

Switzerland's unique strengths — economic stability, world-class research, and openness to innovation — make it a place where responsible digital transformation can thrive.
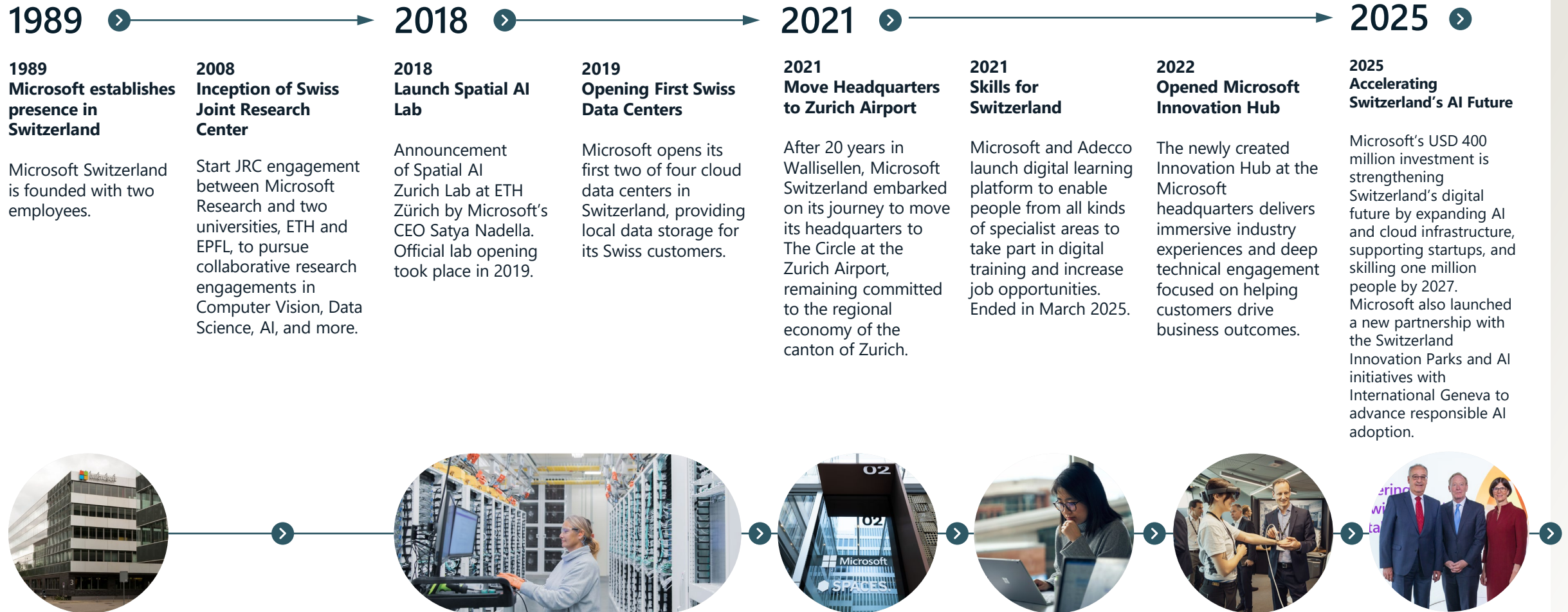
Our role is to help accelerate that transformation — across sectors, industries, and generations. With over 1,000 local employees and 4,600 partner organizations, we're proud to support Switzerland on this journey — combining global innovation with a deep understanding of local needs.

Catrin Hinkel
CEO Microsoft Switzerland

> Visit aka.ms/MicrosoftSwitzerland

More than 30 years in Switzerland

1989 ❯ ⟶ **2018** ❯ ⟶ **2021** ❯ ⟶ **2025** ❯

1989
Microsoft establishes presence in Switzerland

Microsoft Switzerland is founded with two employees.

2008
Inception of Swiss Joint Research Center

Start JRC engagement between Microsoft Research and two universities, ETH and EPFL, to pursue collaborative research engagements in Computer Vision, Data Science, AI, and more.

2018
Launch Spatial AI Lab

Announcement of Spatial AI Zurich Lab at ETH Zürich by Microsoft's CEO Satya Nadella. Official lab opening took place in 2019.

2019
Opening First Swiss Data Centers

Microsoft opens its first two of four cloud data centers in Switzerland, providing local data storage for its Swiss customers.

2021
Move Headquarters to Zurich Airport

After 20 years in Wallisellen, Microsoft Switzerland embarked on its journey to move its headquarters to The Circle at the Zurich Airport, remaining committed to the regional economy of the canton of Zurich.

2021
Skills for Switzerland

Microsoft and Adecco launch digital learning platform to enable people from all kinds of specialist areas to take part in digital training and increase job opportunities. Ended in March 2025.

2022
Opened Microsoft Innovation Hub

The newly created Innovation Hub at the Microsoft headquarters delivers immersive industry experiences and deep technical engagement focused on helping customers drive business outcomes.

2025
Accelerating Switzerland's AI Future

Microsoft's USD 400 million investment is strengthening Switzerland's digital future by expanding AI and cloud infrastructure, supporting startups, and skilling one million people by 2027. Microsoft also launched a new partnership with the Switzerland Innovation Parks and AI initiatives with International Geneva to advance responsible AI adoption.

Microsoft

By the numbers: Microsoft in Switzerland

36
YEARS IN COUNTRY
Microsoft has been rooted in Switzerland since 1989.

>1'000
EMPLOYEES
in five Swiss locations are highly committed to expanding impactful cloud transformation strategies and partnerships for customers in Switzerland.

>4'600
PARTNERS
4,600 partners form a nationwide ecosystem to help address customer needs across all language regions.

1
MILLION AI LEARNERS
By 2027, our aim is to help skill 1 million people in Switzerland with new AI skills.

4
SWISS DATACENTERS
ensure data protection and security in the cloud, empowering Swiss organizations to be more resilient, competitive, innovative, and sustainable.

#1
SWITZERLAND'S BEST EMPLOYER IN IT
In a ranking by Statista and Handelszeitung, Microsoft Switzerland was awarded Switzerland's best IT employer in 2024.

4'934
SQUARE METER WORKPLACE OF THE FUTURE
Our new headquarters at Zurich Airport offer engagement, accessibility, immersive experiences, and the latest technology. Around 70% of the space is available for meetings, collaboration, and co-innovation with customers and partners.

>70%
IT COMPANIES
More than 70 percent of IT companies in Switzerland provide consulting services and implementation for Microsoft products.

CHF 7,2
FOR EVERY FRANC OF MICROSOFT REVENUE
For every franc Microsoft generates in revenue, our partners in Europe achieve up to 7,62 Swiss francs of economic value.

KEY SWISS LOCATIONS

1. HQ ZURICH THE CIRCLE
2. BERNE
3. GENEVA
4. WOLLISHOFEN
5. ZURICH SPATIAL AI LAB
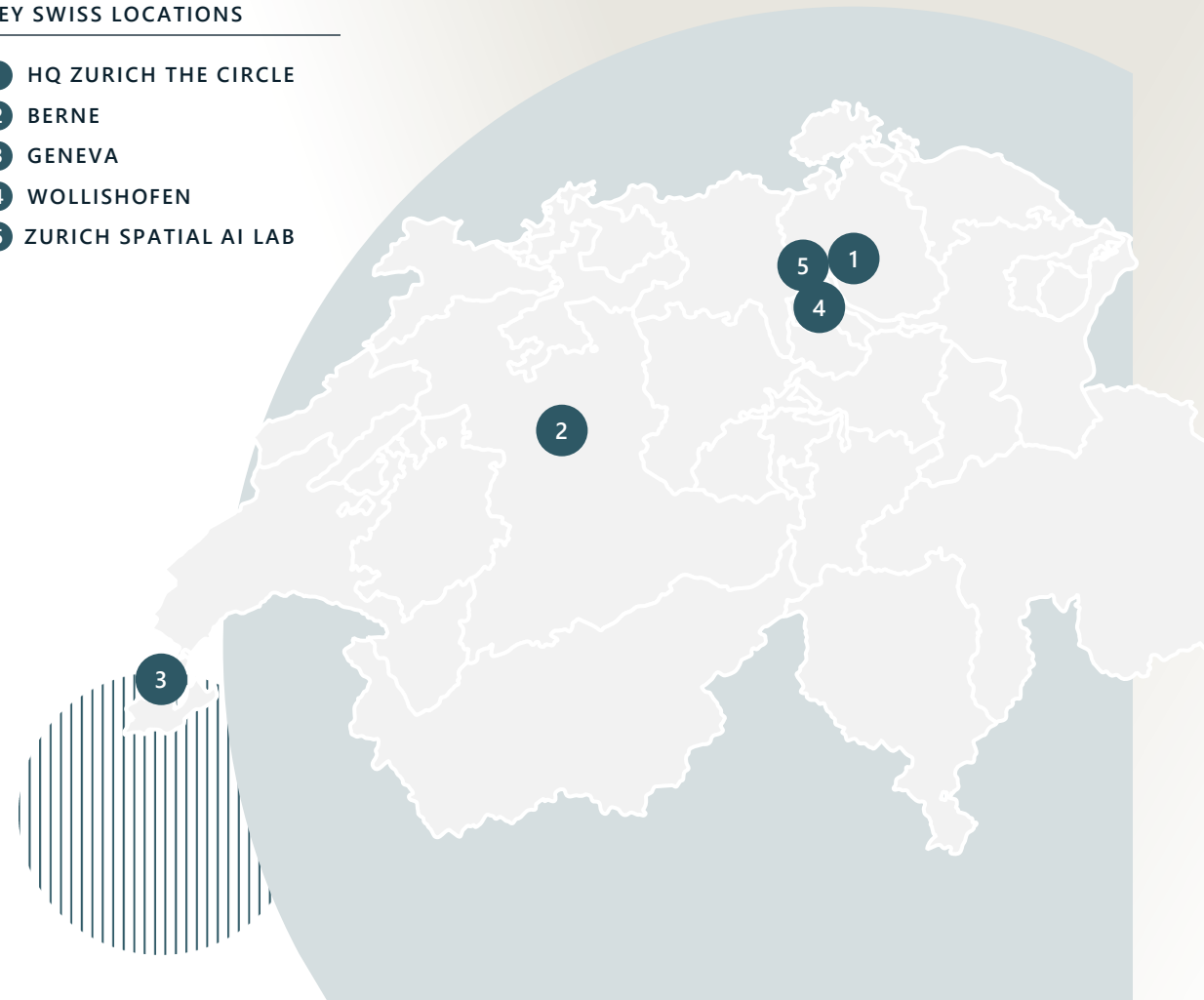
Microsoft Switzerland's Mission and Impact

With over 36 years of presence, we are deeply rooted in the country – and work closely with customers, institutions, and the public sector. As AI and cloud technologies transform our world, we remain committed to empowering every person and organization in Switzerland to harness digital innovation: securely, responsibly, and with lasting impact. Our USD 400 million investment, announced in 2025, strengthens Switzerland's digital future: expanding cloud infrastructure for, scaling startup support to turn research into real-world solutions, and skilling more people in AI. Through trusted innovation, we aim to accelerate sustainable, inclusive growth based on the protection of fundamental human rights.

Expand opportunity

We support inclusive economic growth by building alliances, increasing access to digital skills, and helping customers of all sizes and industries digitally support their growth, thus driving growth for Switzerland.

- Helped 630'000 people through Skills for Switzerland, a partnership with Adecco. Will help skill 1 million people in AI until 2027.

- Committed USD 400 million to expand AI and cloud infrastructure across Switzerland, supporting economic competitiveness, local innovation and job creation. Supporting over 50,000 customers via our four Swiss datacenters.

- Joined forces with the Switzerland Innovation Parks to fast-track startup innovation by bridging AI research and practical market applications. The Microsoft Innovation Hub connects tech, talent, and industry, visited by nearly 9400 guests since 2022.

Protect fundamental rights

We unequivocally protect human rights, support humanitarian action, and defend democracy. We strive to create a culture where people with different backgrounds and experiences can thrive professionally and personally.

- Unveiled "Mind the Gap" white paper with IMD and Ringier at WEF Davos, outlining practical steps to detect and reduce bias in generative AI.

- Deepen collaboration with UN organizations in Geneva (e.g. ITU, UNCTAD, WMO, OHCHR) to shape responsible AI use, data governance, and skilling in Switzerland and the Global South.

- Enabled full data residency and processing within the EU and EFTA through the EU Data Boundary project, while ensuring legal defense against unlawful access with our Defending Your Data commitment.

Advance sustainability

We've outlined ambitious climate commitments and detailed plans to achieve them, and we help our customers and partners drive their sustainability initiatives and energy transition, co-creating solutions that support the journey to net zero.

- Launched Tech for Sustainability with EY and UN Global Compact to connect Swiss organizations to enable a faster transformation to a sustainable future.

- Co-developed a Carbon Aware API with UBS, an open-source solution to help global and Swiss organizations schedule workloads for renewable or low-carbon sources of electricity.

- Entered a six-year agreement with Swiss startup Neustark through a multi-year carbon removal agreement, demonstrating the role of climate-tech startups in Microsoft's sustainability goals.

Earn trust

Together with our 4,600 partners, we are committed to giving customers in Switzerland peace of mind — through our steadfast focus on privacy, cybersecurity, digital safety, transparency, and the responsible use of AI.

- Accelerating responsible AI adoption through new dedicated tools, frameworks, and guidance that help Swiss organizations develop trustworthy AI faster.

- Introduced binding contractual commitments to ensure operational continuity of cloud services in Europe, even during geopolitical uncertainty.

- Investing in secure AI infrastructure across four Swiss datacenters to ensure full compliance with data residency, privacy, and regulatory standards and requirements.

HOW WE WORK

Partnering for greater impact in Switzerland

The challenges facing the world are complex, and no one organisation, industry, company, or country can solve them alone. That's why in Switzerland we engage in partnerships to foster collective action and amplify impact, driving progress faster and farther than we could on our own.

Empower
our employees

Our employees in Switzerland are the driving force behind our mission. We strive to create an inclusive culture where each of them can thrive.

Our employees complete diversity and inclusion ("D&I") courses on allyship, covering, privilege, and unconscious bias in the workplace. Additional personalized learning experiences enable them to take ownership of their ongoing D&I learning journey.

At Microsoft Switzerland we support our LGBTQI+ employees toward more LGBTQIA+ visibility, equity, and equality. Inclusive economies have a competitive advantage from securing top talent and benefitting from the contributions of a diverse workforce.

In December 2022, Microsoft employees in Switzerland came together to raise money for different non-profit organizations through various activities, such as a fundraiser on World AIDS day or volunteering during the Paralympics.

Equip
changemakers

Non-profits, entrepreneurs, and humanitarian organizations address our world's most pressing challenges. We make technology, purpose-built solutions, and support affordable, so they can achieve more.

In winter 2024, two teams from Microsoft Switzerland's Finance organization volunteered at the "Pfuusbus" shelter by Sozialwerk Pfarrer Sieber, cooking dinner for 40 homeless individuals. The initiative, active for over 30 years, offers emergency shelter and support during the winter months. A simple yet powerful way for small teams to make a meaningful impact.

As part of the Microsoft for Startups program in Switzerland, we support Spring ACT – an organization that connects human rights and technology for social good. Based on our technology, the company launched a chatbot that is available 24/7 to anyone suffering from domestic violence who needs assistance.

In partnership with myAbility, we hosted a one-week job shadowing program in August 2024, welcoming six participants with disabilities to gain hands-on experience at Microsoft Switzerland.

HOW WE WORK

Activate
our ecosystem

With our unique network of partners, suppliers, and customers in Switzerland, we have an enormous opportunity and responsibility to effect change through our ecosystem.

We collaborate with organizations, customers, and authorities in Switzerland to advance shared social impact goals such as increasing access to skills for jobs and using AI for good.

Microsoft is partnering with the Switzerland Innovation Parks to strengthen Switzerland's distinct position in innovation and to create direct pathways for innovations to move quickly from research to market applications.

We continued to work with our supplier network in Switzerland to uphold our commitments to accessibility, human rights, worker health and safety, and the environment through our supplier code of conduct, training, and capacity building.

We work with the Partner Pledge in Switzerland to use technology consistently and responsibly, while ensuring that all people have the right skills and opportunities to make the most of the possibilities of the future.

Engage
local communities

Change happens locally. We work closely with communities to understand their unique challenges and assets so we can best support them.

In Switzerland's mountain regions, AI offers new opportunities for local growth. At an event in Laax, Microsoft highlighted how natural-language AI tools can lower tech barriers, helping craftspeople and small businesses in areas like the Surselva region scale their expertise and preserve local heritage. With the right infrastructure, skills, and openness to change, rural communities can shape their own digital future.

With the extension of AI skilling initiatives, we aim to equip one million people in Switzerland with AI skills by 2027. To ensure that AI opportunities reach all segments of Swiss society, Microsoft is extending learning opportunities for broad AI literacy, for example through AI-Fitness.ch and LerneKI.ch.

The Swiss Joint Research Center, run with ETH Zurich and EPFL, drives collaborative AI research and connects science and industry. Since 2019, Microsoft has provided over CHF 30 million in technology resources to more than 1,500 local startups with the Microsoft for Startups program, helping create over 11,000 jobs

Secure
Digital trust

We build trusted digital infrastructure by advancing data protection and compliance – enabling AI that aligns with top regulatory standards and benefits society.

Protected personal data and privacy, including through the Trans-Atlantic Data Privacy Framework and the completion of our EU Data Boundary, remain core to our approach. As part of our new European digital commitments, Microsoft continues to protect the privacy of European data. We enable customers to control where their data is stored and processed, how it is encrypted and secured, and when Microsoft can access it. We also are listening closely to the views of European governments and leaders, and recognize that European countries, like nations everywhere, need to have rock-solid confidence in the digital infrastructure on which they rely.

We work closely with international Geneva institutions to help shape responsible global AI governance and enable international cooperation through shared values. This builds on our pledge to uphold Europe's digital resilience in times of geopolitical uncertainty – one of Microsoft's five new digital assurances announced in 2025.

Expand opportunity

Microsoft succeeds only when we help the community around us succeed. That's why we believe economic growth should be inclusive – for every person, organization, and community in Switzerland. This starts with increasing access to digital skills and extends to closing the data divide and enabling responsible AI adoption.

Learn more about how we support inclusive growth ⊕ ❯

Expand opportunity

GROW ACCESS TO SKILLS FOR JOBS

Skills for Switzerland

To ensure Switzerland remains competitive in an AI-driven economy, Microsoft aims to help skill one million people in the country by 2027. We are equipping workers, educators, and students with the tools needed to thrive in an AI-driven economy.

The initiative includes training applied sciences students and graduates through FH Schweiz, enhancing an 'AI Guide for SMEs' for business adoption through Innovate Switzerland, skilling engagements with industry associations and local chambers of commerce and training association leaders. To broaden AI literacy, Microsoft extends learning opportunities through AI-Fitness.ch and LerneKI.ch. In collaboration with the CyberPeace Institute and PoliSync, the initiative also brings AI and cybersecurity training to nonprofits in Switzerland and the global south.

Microsoft Innovation Hub

In 2022, we opened the Microsoft Innovation Hub at our new headquarters at Zurich Airport – formerly known as the Microsoft Technology Center Zurich. As an innovation hub, it enables organizations to explore emerging technologies, especially recent AI developments, and test industry-specific scenarios in a secure, collaborative setting. Its focus is on driving business outcomes for customers. Since its opening, we've welcomed over 9,400 guests.

EMPOWER CRITICAL SECTORS WITH TECHNOLOGY

AI for every Industry

From healthcare to manufacturing and insurance, Swiss organizations are transforming operations with AI. Health-tech company domo.health uses Azure OpenAI to monitor patients in real time, easing caregiver workloads. Industrial leader ABB leverages generative AI via the Genix Copilot to boost efficiency and cut operational costs. Zurich Insurance Group enhances underwriting with AI tools that process complex, multilingual data. Tailored industry clouds support innovation across Switzerland's most vital sectors.

CLOSE THE DATA DIVIDE

Our Swiss Datacenters

In 2022, we strengthened our commitment to data protection, business continuity, and security by launching Azure Availability Zones in the Switzerland North datacenter region.

Building on this, Microsoft is upgrading its four datacenters near Zurich and Geneva with advanced AI infrastructure. This expansion addresses the growing demand for cloud services in Switzerland and ensures continued support of AI services in the region. The expansion will serve more than 50,000 existing customers while bringing advanced capabilities to new organizations, allowing data to remain within Swiss borders.

The initiative builds on Microsoft's European Digital Commitments to build a broad AI and cloud ecosystem across Europe, uphold digital resilience, protect data privacy, defend cybersecurity, and strengthen economic competitiveness.

Optimizing hospital workforce planning with AI

"As one of the largest hospitals in Switzerland, we believe that technology is a key driver behind the success of our services."

Beat Sonderegger, Chief Medical Information Officer
Luzerner Kantonsspital

luzerner kantonsspital
LUZERN SURSEE WOLHUSEN

Luzerner Kantonsspital (LUKS) is pioneering AI-based workforce planning together with Microsoft Switzerland and Polypoint.

To address increasing complexity in staff scheduling, LUKS introduced an AI-powered tool that generates shift plans based on employee preferences and legal requirements.

Integrated into Microsoft Teams, the app streamlines planning and reduces administrative effort by up to two-thirds, giving healthcare professionals more time to focus on patient care. Following a successful pilot, LUKS plans to roll out the solution group-wide by 2026.

Care coordination dashboard

Bringing AI-powered efficiency to home healthcare

"**With this innovation, we're demonstrating how AI can shape the future of healthcare – always keeping humans at the center.**"

Guillaume DuPasquier, Co-Founder and CEO, domo.health

Swiss digital health company domo.health is using generative AI to transform homecare delivery. Together with Microsoft, the company has integrated Azure OpenAI into its care management platform to support real-time patient monitoring, streamline care coordination, and simplify documentation.

Healthcare professionals can now save up to 10 minutes per visit thanks to features like automated multilingual communication and AI-assisted note-taking.

Developed and hosted entirely in Swiss datacenters, the solution meets the strictest security and compliance standards, setting a new benchmark for responsible AI in healthcare.

domo.health
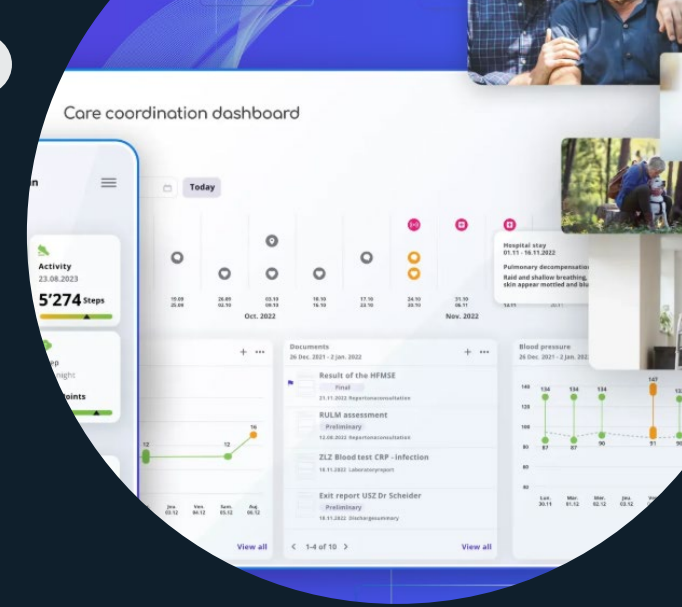
Protect fundamental rights

We unequivocally support the fundamental rights of people, from defending democracy, to protecting human rights, to addressing racial injustice and inequity. We believe that artificial intelligence must be developed and deployed responsibly – to empower individuals, reduce bias, and ensure that technological progress benefits everyone in society.

Learn more about how we protect fundamental rights

Protect fundamental rights

TACKLE THE POTENTIAL OF BIAS IN AI

Mind the Gap

At the 2025 World Economic Forum, Microsoft Switzerland, IMD and Ringier's EqualVoice Initiative released the White Paper "Mind the Gap," outlining concrete steps to reduce bias in generative AI. It reinforces Microsoft's approach to responsible AI – rooted in fairness, accountability, and transparency.

PROMOTE DIGITAL INCLUSION

Global AI Partnerships

Switzerland aims to position Geneva as a global hub for digital governance. Microsoft supports this vision and is deepening its engagement with "International Geneva." This includes partnerships with organizations such as ILO, UNITAR, IOM, IFRC, OHCHR, and the CyberPeace Institute with a focus on developing AI skills in the Global South, especially for women and young founders.

LOCAL DATA RESIDENCY

Defending Data in Europe

Microsoft has enabled full data residency and processing across the EU and EFTA through the completion of the EU Data Boundary. Since January 2024, our European commercial and public sector customers have been able to store and process their data and personal identifiers for Microsoft core cloud services – including Microsoft 365, Dynamics 365, Power Platform, and Azure services – within the EU and EFTA regions.

In February 2025, Microsoft completed the project by extending the EU Data Boundary to include professional services data from technical support interactions. We make these solutions available in all our European cloud regions and throughout our tech stack, from IaaS, to PaaS, to SaaS, including M365 Copilot.

This supports our broader European Digital Commitments, 5 long-term principles to support a broad AI and cloud ecosystem across Europe, digital resilience, data protection, cybersecurity, and economic competitiveness.

SAFEGUARD DEMOCRACY

European Security Program

As cyber threats evolve – with increasing risks from ransomware groups and state-sponsored actors – Microsoft is expanding its efforts to protect Europe's digital infrastructure. In June 2025, Microsoft launched the European Security Program, that adds our longstanding global Government Security Program. It puts AI at the center of our work as a tool to protect traditional cybersecurity needs and strengthens our protection of digital and AI infrastructure.

The European Security Program includes three new elements:

- Increasing AI-based threat intelligence sharing with European governments
- Making additional investments to strengthen cybersecurity capacity and resilience
- Expanding partnerships to disrupt cyberattacks and dismantle cybercriminal networks
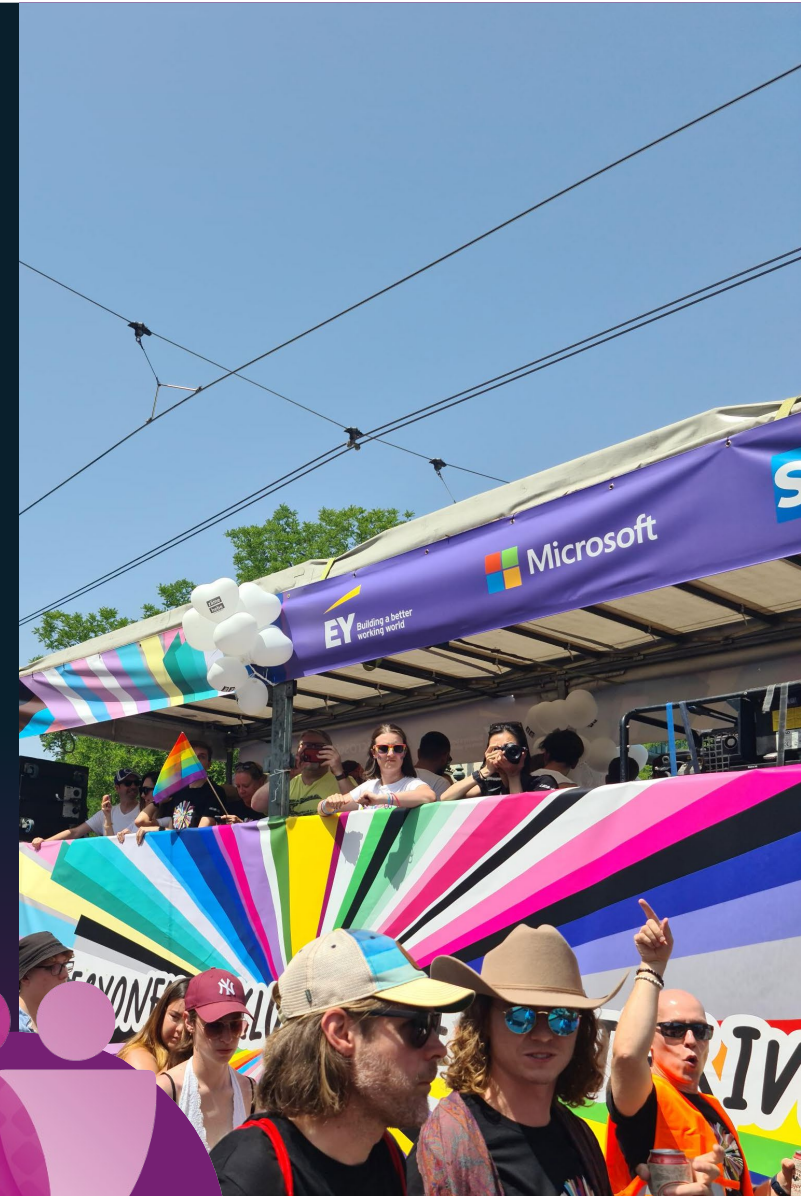
Addressing the potential of bias in generative AI

"**Responsible AI isn't a filter we apply at the end—it's fundamental to how we develop and deploy AI from day one.**"

Ann Jameson, Chief Operating Officer, Microsoft Switzerland

At the 2025 World Economic Forum in Davos, Microsoft Switzerland, IMD, and Ringier's EqualVoice Initiative unveiled the white paper *Mind the Gap: Why Bias in GenAI is a Diversity, Equity, and Inclusion Challenge That Must Be Addressed Now*.

This research highlights how biases in generative AI can perpetuate societal inequities and offers actionable steps for organizations to mitigate these risks. Key recommendations include implementing robust governance frameworks, conducting systematic bias detection, and fostering inclusive leadership practices.

The initiative underscores the importance of integrating ethical considerations into every stage of AI development and deployment.

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Advance sustainability

Climate change is the defining issue of our generation, and addressing it requires swift, collective action and technical innovation. We've outlined ambitious commitments and detailed plans to achieve them, and we're helping others set and achieve their own climate goals – both around the world and in Switzerland.

Learn more about how we create a sustainable future ❯

Advance sustainability

SUSTAINABILITY INNOVATION

Tech for Sustainability

Sustainability is a core priority for Microsoft, with ambitious corporate goals to become carbon negative, water positive, and zero waste by 2030.

To date, all the company's electricity consumption in Switzerland has been covered by renewable energy purchases, and Microsoft continues to procure across the European grid to meet its 100% direct renewable energy goal.

Also, Microsoft Switzerland, together with partners EY and Global Compacts, initiated the Tech for Sustainability initiative. The initiative brings together people and organizations to co-create a positive sustainability impact enabled by driving and shaping critical key themes for technology and sustainability.

CARBON NEGATIVE

neustark Partnership

Microsoft has entered a six-year agreement with Swiss carbon removal company neustark to purchase 27,600 tons of high-quality, durable carbon dioxide removal. Neustark's innovative solution captures CO_2 at biogas plants and permanently stores it in demolition concrete through a mineralization process, turning construction waste into a carbon sink. With 14 operational sites and 20 more underway, this partnership strengthens Microsoft's commitment to becoming carbon negative by 2030 and helps scale cutting-edge carbon removal technologies across Europe.

ENERGY EFFICIENCY

UBS Digital Sustainability

The Swiss-based bank UBS – aligned with its sustainability goals – migrated certain technology platform workloads from its on-premises and private cloud servers to Microsoft Azure. In some use cases, this reduced the energy consumption of these workloads by up to 30%.

In addition, UBS partnered with Microsoft to co-develop Azure Carbon Optimization – a solution that helps the bank monitor and reduce emissions from energy-intensive data center workloads. The tool delivers greater transparency, enables targeted energy savings, and supports UBS's broader sustainability goals.

EMPOWER CUSTOMERS

Cloud for Sustainability

With our Microsoft Cloud for Sustainability solution – available in Switzerland – we can help our customers record and manage emissions in order to achieve their sustainability goals more quickly. We partner with companies like ABB and their ABB Ability™ platform to get the data customers need to monitor and optimize their energy use and CO_2 footprint, managing power systems, and making ongoing decisions to improve business efficiency.

Also, Microsoft continues to address sustainability and ressource needs associated with infrastructure growth. We invest long-term to bring more carbon-free electricity onto the grids where it operates. Central to this are Power Purchase Agreements (PPAs). Microsoft has now contracted over 34 GW of renewable energy across 24 countries, marking progress toward accelerating renewable energy markets and supporting the global energy transition.
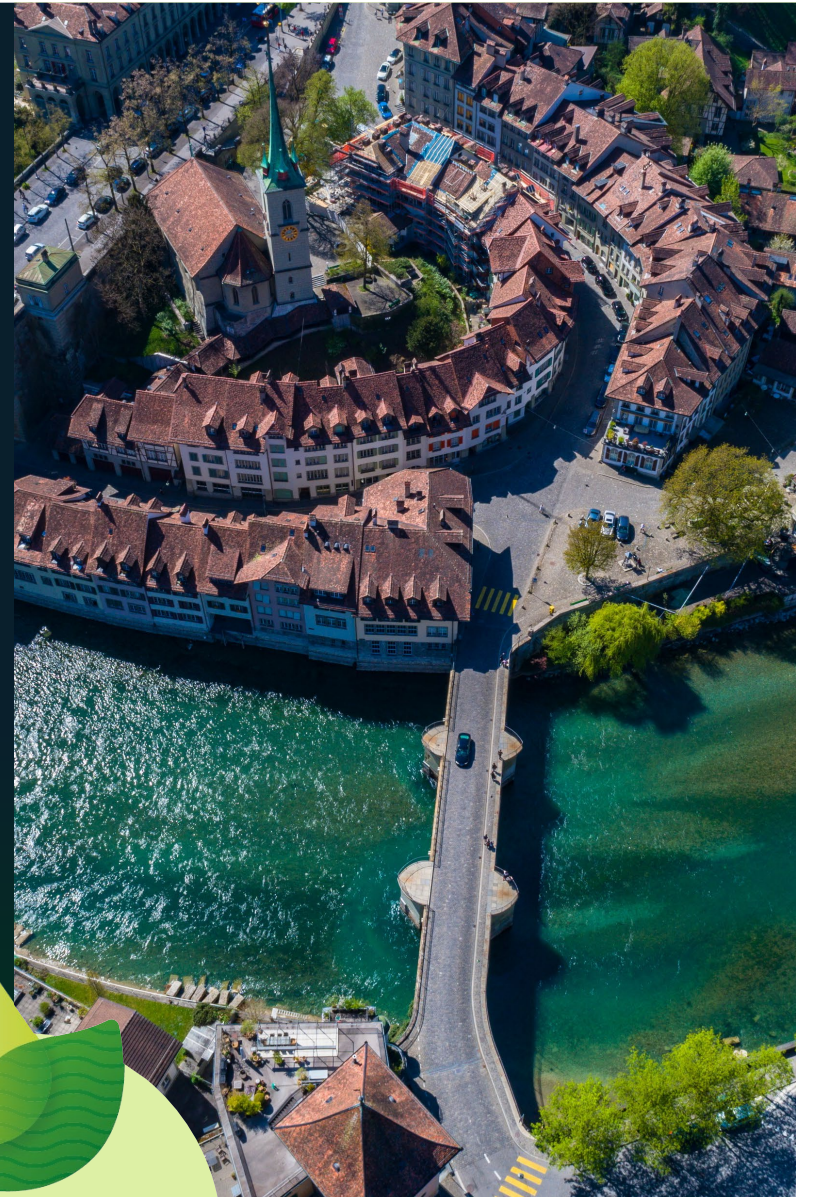
# Boosting accuracy in weather forecasting

«Aurora enables faster, more accurate weather predictions by harnessing vast datasets and powerful AI models—giving us a clearer picture of extreme weather events and climate dynamics.»

Wessel Bruinsma, Senior Researcher, Microsoft Research

As climate change intensifies, the need for faster and more accurate weather forecasting becomes increasingly urgent. Microsoft's research team developed Aurora, the first large-scale AI foundation model for the atmosphere, to address these challenges.

Aurora is a flexible 3D AI model trained on over a million hours of weather and climate simulations. It leverages Microsoft's cloud infrastructure and advances in deep learning to deliver high-resolution, real-time forecasts.

Aurora significantly outperforms traditional numerical forecasting systems in both speed and accuracy. Its deployment allows meteorologists, climate researchers, and governments to access more reliable forecasts with reduced computational demands.

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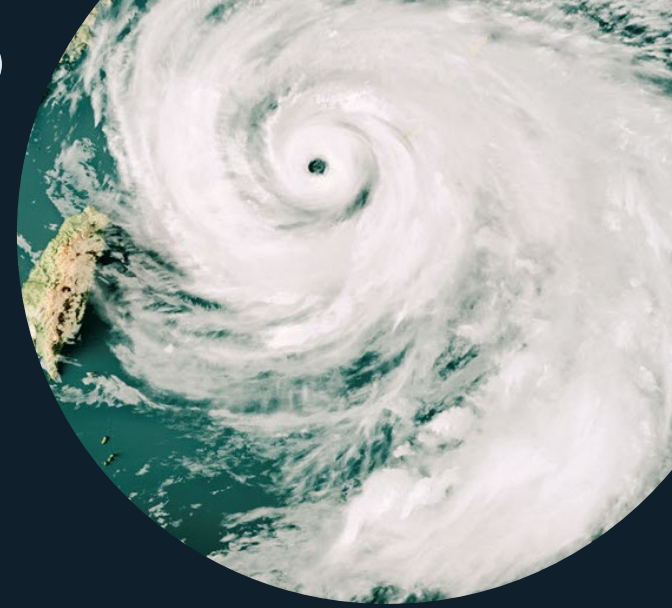
Earn trust

At Microsoft, we're optimistic about the benefits of technology, yet clear about the challenges. To drive positive impact with technology, people need to be able to trust the technologies they use and the companies behind them.

Learn more about how we earn trust >

Earn trust

STRENGTHEN CYBER RESILIENCE

Integrated Security Architecture

Microsoft provides comprehensive, cloud-based security solutions that combine productivity tools with advanced threat protection and compliance features. By unifying identity protection, endpoint defense, and real-time analytics into a single platform, organizations gain full visibility across their IT landscape. This "Single Pane of Glass" approach simplifies management, enhances response speed, and ensures consistent security standards. Built-in scalability enables seamless rollout across global operations while maintaining local control and compliance.

Digital Defense Report

Our Digital Defense Report provides new details and insights on attacks and on increasing cyber aggression coming from authoritarian leaders around the world. The report also includes recommendations for how people and organizations can protect themselves from attacks.

SFI

Launched in 2023, the Secure Future Initiative Progress Report outlines the steps Microsoft is taking to raise the bar for cybersecurity – across governance, infrastructure, and threat response. It highlights our most comprehensive security transformation to date, mobilizing the equivalent of 34,000 experts and setting new benchmarks for transparency, accountability, and cyber resilience.

RESPECT PRIVACY

Confidential Computing

Microsoft empowers confidential computing for Swiss businesses to more privacy and security. Together with the Swiss Microsoft partner Decentriq and Intel, Microsoft is a founding member of the Confidential Computing Consortium, an alliance to accelerate the adoption of trusted execution environment (TEE) technologies and standards. Decentriq is changing the way enterprise customers create data ecosystems and analyze data with their partners by providing a secure and privacy-assured computing environment.

DEVELOP TECH RESPONSIBLY

Innovation in Switzerland

In 2022, together with partners, Microsoft Switzerland launched the "Innovate Switzerland" community to foster trust-based innovation.

In 2025, Microsoft expands its long-standing commitment to Switzerland's innovation ecosystem through new partnerships and continued support for Startups and SMEs. One key initiative is the collaboration with Switzerland Innovation Parks to accelerate AI and industry research transfer into practical applications. This strengthens Switzerland's innovation position and helps bring research quickly to market applications across diverse sectors of the Swiss economy, especially benefiting SMEs, the backbone of the Swiss economy and innovation engine.

Confidential Computing empowers the health sector

"**Our platform enables hospitals like Kantonsspital Baden to securely analyze and collaborate on data without compromising patient privacy, paving the way for innovation in healthcare.**"

Maximilian Groth, CEO and Co-Founder, Decentriq

Confidential computing technology encrypts data in memory and only processes it once the cloud environment is verified, preventing access by cloud operators, malicious admins, or unauthorized software. It ensures end-to-end protection, even while data is in use.

In Switzerland, Kantonsspital Baden has collaborated with Microsoft, D ONE and Decentriq to develop a secure, cloud-based healthcare data platform. At its core, Decentriq's confidential computing-powered solution enables encrypted data collaboration across hospital departments and research partners, eliminating silos, ensuring compliance, and setting new standards for privacy-preserving innovation in Swiss healthcare.

Strengthening cybersecurity with integrated solutions

"With Microsoft 365 E5, we unified our security architecture on a single platform, gaining visibility, control, and flexibility for the future."

Roger Betschart, Head of IT Architecture, Security & Operations, Victorinox

Victorinox, the iconic Swiss company known for its precision and reliability, is embracing the future with a modernized, cloud-based IT infrastructure. To meet evolving cybersecurity demands across its global operations, Victorinox has implemented Microsoft 365 E5, a comprehensive solution that integrates advanced security, compliance, analytics, and productivity tools.

The new architecture consolidates all security functions into a central "Single Pane of Glass" platform, making it easier to monitor and manage the entire IT landscape. Features like automated threat detection, vulnerability management, and Defender for Identity provide real-time insights and actionable recommendations. This upgrade not only strengthens security and operational efficiency but also enables local subsidiaries to scale independently, ensuring flexibility and resilience across the organization.

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UBS: AI innovation secured

"**The collaboration between UBS and Microsoft was driven by our need for flexibility and a robust technological roadmap. Microsoft's investments in building secure, local datacenters in Switzerland, and its willingness to strengthen the security policies for us, were fundamental enablers.**"

Lukasz Opoka, Head of Analytics and Sales Platform, Wealth Management and Personal & Corporate Banking, UBS

UBS, Switzerland's leading global bank, is transforming client service and operational efficiency with AI-powered innovation on Microsoft Azure. By building domain-specific "Red" Smart Assistants using Azure AI Search and Azure OpenAI Service, UBS empowers Client Advisors with trusted, contextual support. The bank digitized around 60,000 investment and product documents into a secure, queryable Azure knowledge base, and rolled out Azure OpenAI to approximately 30,000 employees across five divisions.

Microsoft's secure, local Swiss datacenters and strengthened security policies were key enablers for compliance and trust, supporting UBS's commitment to responsible, scalable digital transformation.

Microsoft

Together, we can achieve more

We're proud of our progress, but know there is much more to do and that it will require all of us working together. Join us.

❯ Discover more at aka.ms/MicrosoftSwitzerland

❯ Follow Microsoft On the Issues

❯ Learn more about our global impact at Microsoft.com/Impact