2025

Work Trend Index Bay Area

We are entering a new reality—one in which AI can reason and solve problems in remarkable ways. This intelligence on tap will rewrite the rules of business and transform knowledge work as we know it. Like the Industrial Revolution and the internet era, this transformation will take decades to show its full promise—and will bring broad technological, societal, and economic change. In the Bay Area, 89% of leaders say this is a pivotal year to rethink core strategies and operations.

orm Manual Manua

Both leaders and employees are maxed out, but business demands continue to rise. Many see Al agents as the way forward.



57%



of the Bay Area workforce –
employees and leaders –
say they lack enough time
to do their work

of Bay Area leaders say productivity needs to increase

of Bay Area leaders expect to use Al agents to meet the demand for more workforce capacity in the next 12-18 months



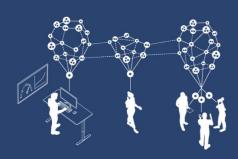
Employees are interrupted **275x per day** by a meeting, email, or chat - once every 2 minutes during work hours



77% of leaders in the Bay Area are familiar or extremely familiar with Al agents.

Only 48% of employees say the same.

49% of managers in the Bay Area expect Al upskilling to become a key responsibility for their teams in the next five years.



Employees say they turn to Al rather than a colleague because

50%

It's available 24/7

32%

Speed and quality of work

25%

Unlimited creative ideas